

# **The 2013 CDFA National Development Finance Summit**

## About the Development Finance Summit

The 2013 CDFA National Development Finance Summit will be an extraordinary, can't miss event with an in-depth look at development finance in the United States. This special program will provide more opportunities than ever before for attendees to engage in a diverse cross-section of development finance topics, federal engagements, and legislative activities. This year's National Summit will examine the role of the federal government in supporting job creation and business investment and bring together the top federal leaders to address the challenges facing our nation's economy. The National Summit will also include the unique opportunity for attendees to participate in CDFA's Capitol Hill Day as we deliver the development finance message to Congress.

## Explore Washington, DC

Take advantage of the opportunity to explore the nation's capital. Washington, DC is rich in history and culture with many monuments and landmarks to see, as well as many fine museums, galleries, restaurants, and literally thousands of activities. Visit places like the White House, Washington Monument, Lincoln Memorial, WWII Memorial, Jefferson Memorial, and FDR Memorial, to name just a few.

## **Special Features**

- National Summit Kickoff Reception
- Walking Monument Tour
- Sunrise Fun Run
- Capitol Hill Dining Adventures
- CDFA Excellence in Development Finance Awards
- Legislative Breakfast

## **Pre-Summit Training**

### Intro Public-Private Partnership (P3) Finance Course:

Two day, extra fee course that examines this emerging development finance model with a focus on how agencies can adopt P3 principles.

### Pre-Summit Workshop: Food Systems Finance 101:

This three hour workshop, free for Development Finance Summit attendees, will feature how to finance local food systems with experts from around country.



## 2013 CDFA Capitol Hill Day

On Wednesday, August 7, from 1:00 – 5:00 pm, help deliver the development finance industry's message to Capitol Hill. Join CDFA as we meet with the Representatives from your state to discuss important issues impacting development finance.

## Invited to Participate

- White House Administration
- U.S. Senate
- U.S. House of Representatives
- U.S. Internal Revenue Service
- Municipal Securities Rulemaking Board
- U.S. Securities & Exchange Commission
- U.S. Department of Transportation
- U.S. Department of Energy
- U.S. Department of Agriculture
- U.S. Department of Housing and Urban Development
- U.S. Economic Development Administration
- U.S. Small Business Administration
- U.S. Environmental Protection Agency
- U.S. Department of the Treasury

## The Fairmont Washington DC

Located in Washington's fashionable West End and adjacent to historic Georgetown.

## The CDFA Excellence in Development Finance Awards recognize outstanding

development finance programs, agencies, leaders, projects and success stories.

12:00 PM: CDFA Excellence in Development Finance Awards (& Business

• The Deal: TIF & Tax Credit Strategies for Sustainable Smart Growth

Best Practices: Engaging Independent Financial Advisors

### 1:45 PM: Drilldown Sessions (3)

Meeting)

10:30 AM: Drilldown Sessions (3)Disaster Recovery Financing Solutions

- Best Practices: Accessing Capital for Local Microfinance Efforts
- Energy Efficiency (EE) & Renewable Energy (RE) Financing Best Practices
- Enforcement & Regulatory Updates: IRS, SEC, MSRB

10:00 AM: Technology Showcase: informAnalytics

## 3:00 PM: Bonds Showcase: Ask an Expert

Join the industry's top experts during this informal showcase to ask questions, talk about bond financing potential, or develop a new partner for future projects.

### 3:30 PM: General Session: Clean Energy + Bond Finance Initiative

To move the national conversation on clean energy bond finance forward, this general session will bring together clean energy and development finance professionals to consider innovative state programs, financial market imperatives, energy finance policy, and more.

## Friday, August 9

#### 7:45 AM: CDFA Legislative Breakfast

During this breakfast we explore the landscape of legislative activities and the political environment in Washington, DC, including the serious threat to tax-exempt bonds. Special guest speakers from the Capitol and the industry's top advocacy organizations will be on hand to share their insight into this critical issue.

#### 8:45 AM: Drilldown Sessions (3)

- Innovative Transit Oriented Development (TOD) Finance Approaches
- Maximizing the EB-5 Financing Opportunity
- Credit Enhancement: Letter of Credit & Bond
  Insurance Options

#### 10:00 AM: Federal Agency Development Finance Showcase

During the final session of the 2013 National Summit, the federal government will be on display during this interactive and engaging showcase. Representatives from numerous agencies will be on hand for roundtable discussions covering the programs, opportunities, and vast resources available through federal partnerships. This is a "can't miss" opportunity to learn and network with the federal government's top leaders in the development finance industry.

#### 12:00 PM: Conference Adjourns

## Intro Public-Private Partnership (P3) Finance Course – Day 1 (8:30 AM-12:00 PM) Continuing from Day 1.

### CDFA Capitol Hill Day (1:00-5:00 PM)

Help deliver the development finance industry's message to Capitol Hill.

#### Pre-Summit Workshop: Food Systems Finance 101 (2:00-5:00 PM)

Eat Local, Shop Local is an economic development trend that is here to stay. Local food sourcing, vending, and aggregation have been some of our industry's toughest challenges, but new financing mechanisms are starting to emerge. Join CDFA as we explore how to finance local food systems with experts from around country.

#### Development Finance Summit Kickoff Reception (6:00-7:30 PM)

8:30 AM: Summit Opening: Development Finance Under the Microscope

Participate in this interactive discussion as the Center for Governmental Research

This session will include a distinguished panel of the industry's top minds exploring the

bond markets, private and public investment, access to capital, industry trends, and more.

outlines best practices for assessing economic impact in the decision-making process.

Join CDFA and your fellow development finance colleagues as we kickoff the 2013 CDFA National Development Finance Summit with networking, food and drink.

## Tuesday, August 6

Wednesday, August 7

Thursday, August 8

#### Intro Public-Private Partnership (P3) Finance Course – Day 1 (8:30 AM-5:00 PM)

This course examines this emerging development finance model with a focus on how development finance agencies can adopt P3 principles to address a variety of projects. This course will cover basic P3 concepts, key players involved in transactions, asset valuation, contract negotiation, risk assessment, revenue stream development, and feasibility analysis. In addition, several P3 projects from across the country

will be presented, and P3 experts will analyze the successful elements in each deal.

## **Program-at-a-Glance**

